

Dissemination activities

Feedback forms

FEEDBACK ON TARGETED COMMUNICATION EVENT

For each event that you have organised please provide the following information and send them to the communication leader (**ACR+**):

Organising partner: Tallinn

Target (as defined in the communication strategy): Cultural organisations

1) Name of event, date and location:

Name: Targeted event for cultural organisations

Date: 16.10.2018

Location: Vana-Posti 11, Tallinn

2) Key results of the events (quantitative results):

Two persons from cultural organisations participated. Invitation was sent to 13 people.

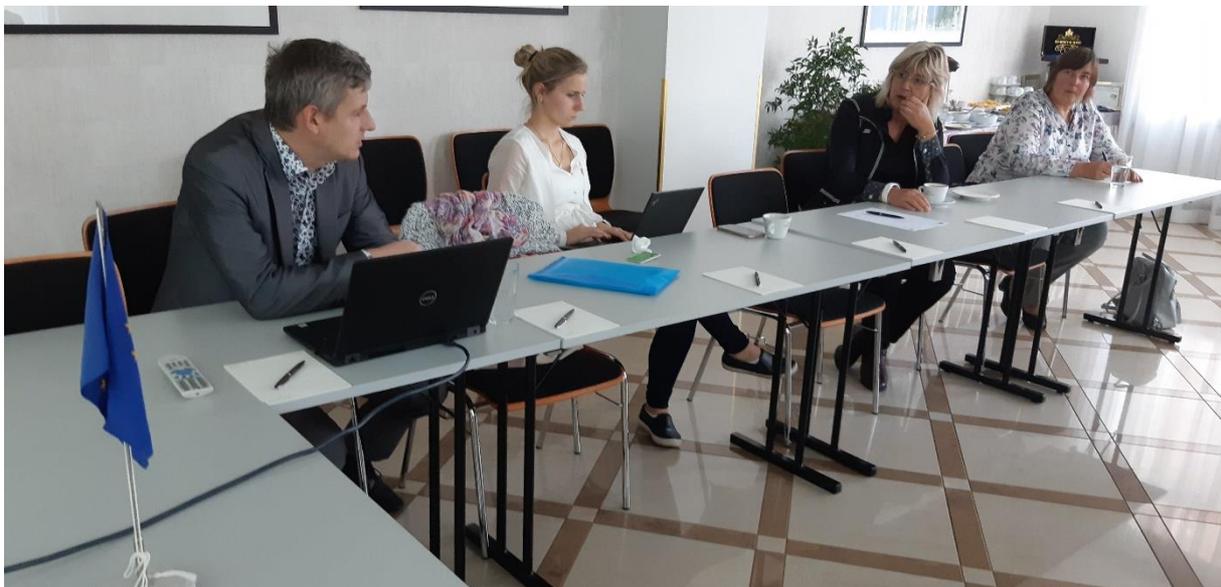
3) Overall outcome of the event, including pictures (qualitative results):

During the event we introduced to cultural organisation representatives the project aim and the feasibility study called “Feasibility and cost-benefit analysis of the pneumatic waste collection system in the old town of Tallinn” that we are carrying out. Both representatives were skeptical and not very fond of the idea, because all kind of digging and building works in old town are unpredictable - the buildings are fragile and soil underneath unpredictable. They wanted to know what other solutions are we considering. They think we should first built the pneumatic system in some new area and then maybe in some far future consider it for old town. They emphasized that the feasibility study must contain a topic about heritage aspect - what are the conditions related to the aspect that old town is under national heritage protection and archeological area.

In conclusion they hoped to get more answers when the feasibility study is done.



Joonis 1. Kristjan introducing the feasibility study



Joonis 2. Discussion related to our feasibility study to cultural organisation representatives.

4) As organiser, what has been efficient and what could be improved for the next event?

Cultural organisations are hard to get to. People are not very interested about the process but the final result. It is easier to get people together when the study is finished and some decisions made.

5) Relevant contacts for future dissemination of the project:

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